

October 13, 2014

Vermillion Area Farmers Market Board Meeting

1. Art of sustainability harvest festival x Grace will do kids' activity, Flavors of NW Iowa will provide a speaker. It's this Saturday, the 18<sup>th</sup>.
2. Scbg newspaper ads, posters, market ed, banners (bigger one for veggies, new hanging one?, tablecloth?) We have about \$1700 left. Will buy new banner and a tablecloth. Lots of posters and newspaper ads. Will check what is left in the market ed balance after I request the next reimbursement to see if we can add market ed in winter. Unanimous vote.
3. Winter markets
  - a. Managers x Alison and Krista will cover them
  - b. Posters x Voted unanimously to buy one set of holiday market and another set of winter market posters
4. Data entry x Will ask Sherrie Huot if her kids will do it. Voted unanimously to pay them.
5. Will check on membership drive – what we included in the IRS 501(c)3 application. Will initiate a drive via Facebook.

In attendance: Amy Schweinle, Grace Freeman, John Jordre; also Allison and Andrew Benson, John Erikson, Will Schweinle (and Nina, Wilson, Harrison, Willa, and Marissa)