

Vermillion Area Farmers Market
Board Meeting
May 2, 2017

John Jordre, Grace Freeman, Linda Lane, Amy Schweinle
Also Allison Bensen, Stephanie Ufford

Amy reported on phone interview about Stephanie Mission Continues. Will be reviewed by region then at national level.

Soupapalooza made \$520 this year.

Soupapalooza – need a lessons learned document to discuss as pertains to next year's event. Will discuss as a board.

Amy submitted Specialty Crop Block Grant to SD Dept of Agriculture for \$20,000 on May 1.

Grace submitted the Campbell's Cares Grant which would support Ufford petting zoo
Asked Ace Hardware to sponsor dunk tank
Will ask HyVee to sponsor events

Linda collected donations for raffle at May 11 market – plants, accoutrement, \$1 per ticket or \$20 Allison arm length. Try for a raffle once per month (first of each month). For future markets – Allison wanted to make a cold frame and then raffle it off. Amy will get tickets. Linda has a sign and bucket.

Linda will contact Heck's about bringing food truck. Will set up chairs for food.

Sell bottled water from farmers market or a nonprofit (SESDAC).

SESDAC doing posters for market, yard signs, sawhorse sign. Will put up posters tomorrow.

Grace is taking charge of Family Fun Day. We are ok with charging for horse rides. The horse person keeps the money.

Amy will make sure there are contracts and rules/regulations. State will send out special events tax form. Might also be worthwhile to give out a form for all vendors to apply for state sales tax license.

Discussed how to get more foot traffic to Saturday market. Linda suggested an al fresco tea and coffee with The Bean coffee. Partner with the Civ somehow?

Stephanie become Saturday market manager.

Still in process of switching banks to credit union as we work with eFunds to transfer deposits to the credit union.

Grace received the Bush grant to rethink the Fairgrounds.