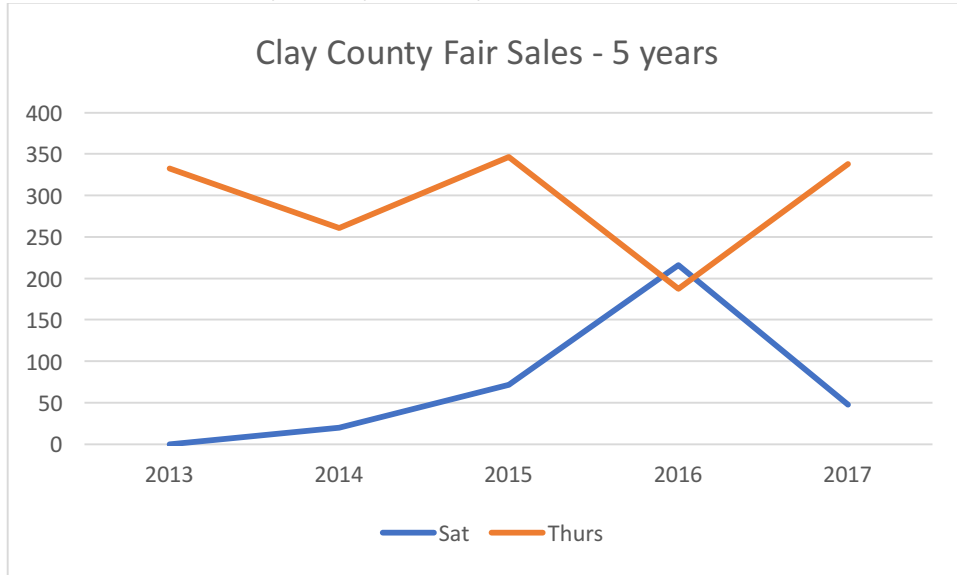
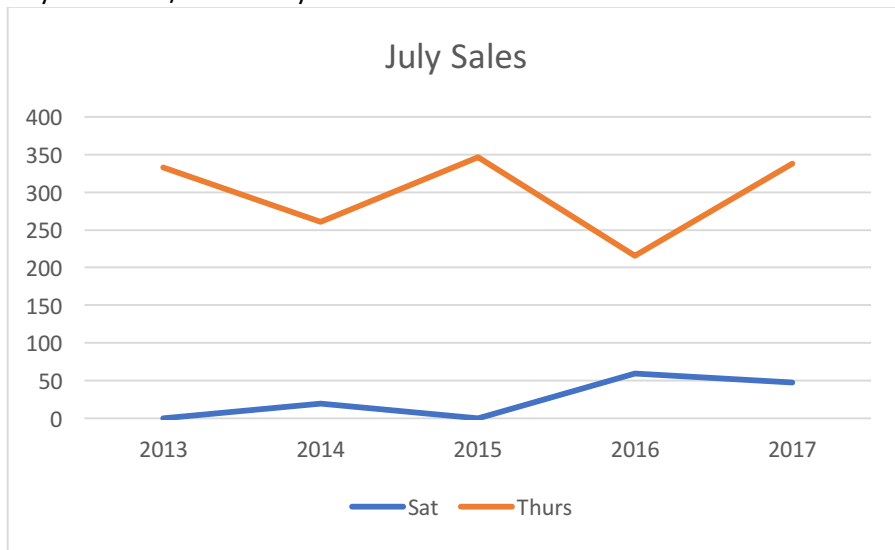


EBT/Debit Sales at Clay County Fair – 5 years of data



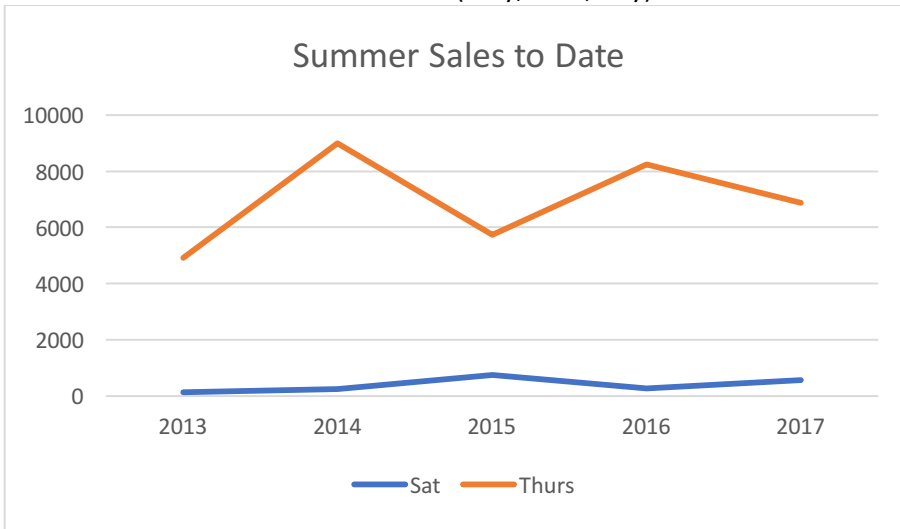
		2013	2014	2015	2016	2017
Sat	EBT	0	0	0	0	0
	Non	0	20	71.25	215.75	47.5
Thurs	EBT	21.5	0	22.65	65.45	0
	Non	311.14	260.87	323.84	121.91	337.9

July Sales EBT/Debit – 5 years of data



		2013	2014	2015	2016	2017
Sat	EBT	0	0	23	10.5	0
	Non	77.5	131	338.17	166.9	196.5
Thurs	EBT	242.99	516.13	46.87	184.62	139.96
	Non	1347.78	3190.86	1170.31	2343.91	1950.51

Summer Sales To Date Across 5 Years (May, June, July)



		2013	2014	2015	2016	2017
Sat	EBT	0	0	56.32	34.94	0
	Non	143	257	700.84	239.9	567.93
Thurs	EBT	559.46	972.53	530.77	707.52	997.32
	Non	4353.65	8013.11	5215.82	7528.48	5885.9

Old Business

1. Local Fare at the Fair – recap (Grace)
2. Iron Chef and CCF recap (Allison)
3. State Fair
4. The saga of the ebt/debit machine and contract
5. Sign covers

New Business

6. Winter Markets
7. Silent Night – who is taking it on!?
8. Market Café in September (Linda)
9. T shirts – contest or existing?

VAFM board meeting notes

8.15.17

Present: Stephanie Ufford, Linda Lane, Amy Schweinle, Stacey Williams, Grace Freeman

Unable to attend: John Jordre and Allison Benson

Discussed:

1. Local Fare at the Fair was successful, thanks to the help of Linda, Amy, and Stephanie. Volunteers Caroline and Marissa, from Amy's family. HyVee was there which was great! Valiant Vineyards Winery also attended. Samples provided by Hebda's, Gnarly Pepper, and Wilde Prairie Winery. Amy's Herbs and Red Wagon Bread, also gave samples. Mellette's offered honey sticks and God's Green Earth had soap samples. Sew In Love and Dick Anderson provided samples of their work. Prairie Moon herbs had tea and coffee Grenache. Michaelene Adams lent original paintings from her father, Chuck Weidemann. There was a vegetable sculpture activity for kids, which was fun. We hope to do it again next year. Discussed having it on the same day as the Market at the Fair.
2. Iron Chef at the Fair was terrific! Discussed extra time it takes Market Manager to put this event together. We need to find assistants for this next year.
3. Stephanie and Linda will had to the Value Added Day at the State Fair in Huron on August 31st, to give samples from the Vermillion Market.
4. Amy has been dealing with loads of phone calls and miscommunications with EBT machine companies. Thank you, Amy for your diligence. The machine may have arrived on the 18th.
5. Modern Woodmen of America may help us to purchase sign covers to advertise special events
6. Winter Markets: hope to have 2 in November and 2 in December. Whatever we can get. Colleen from Extension will get back to Amy with availability.
7. Silent Night: possibly December 8th. We will ask Winery if available. Will ask Beards to play music. Linda and Amy to help with auction donations. Grace and Stacey to help decorate??
8. Linda proposed selling to restaurants before the Market opens to offer bulk produce at height of growing season.
9. And Wirgen at USD Business school may be able t help us to market the Market.
10. Amy brought stat sheets to help us see where market is growing over the last three years.