

VAFM
Board Meeting
August 14, 2016

In attendance: Stacey, Caitlin, Linda, Amy
Absent: John, Grace

Our Mission

The purpose of the Corporation, as adopted by its Board of Directors, are: The management and promotion of the Vermillion Area Farmers Market; the promotion of locally grown produce, grain, dairy and other food items and local artisan crafts by providing opportunities for local producers and local craftspeople to sell to local consumers; the education of the public about agricultural products and concerns; and to educate the public on the benefits of locally grown and organic foods.

Old

1. Upcoming Events / Volunteers

July 7 Family Fun Day – Grace – recap – see last month’s minutes

August 11-13 Clay County Fair – Chef Bobby from Brule won; rained heavily so low attendance. We need a new sign to put in the street. Amy can ask SESDAC. How do we get more people? Can we see if we can run a bus between Fair and a bigger parking lot – like downtown lot down Market Street.

Ask the fair to not put a huge tractor in the middle of the market.

August 18 Second Day of School – Chill Out – Stacey, Caitlin and Lori will help organize.

Need volunteers and watermelons. Morse’s has advertised (Caitlin will call to check)

October 27 Trick or Treat at Market

Punkin’ Chunkin – John Jordre should be in charge! Will talk to him? Is it on?

Caitlin will take charge of Gourd Bowling

November 3, tentatively, Harvest Dinner – NO.

Attendance has been disappointing. What about something else?

Stacey suggested a cocktail party. With homemade syrups. Can get a beer/wine temporary license. Do something in the new year – in the doldrums of the year. Spring Fling. After spring break in March.

Stacey suggested a homemade ice cream contest.

What was successful about soupapalooza was so many people involved. How do we get more people involved with specific duties/things to cook?

Get vendors plus community together.

Caitlin wants to be involved with it – bring up project leader at a later meeting.

2. Website/Facebook – update

3. Token project – Caitlin – update

4. Track income at market – update (Linda – pie lade paid \$75 annual student rate)

5. Reach out to high school

6. Reach out to volunteers

7. New shirts, bags? Contest for slogans?

a. Discussed logo – jazzing up the current logo, more professional looking, modern. Sarah knows someone who does logos, but will charge.

b. Linda – t-shirts: get shirts people want to wear.

New

8. Winter market dates

	4H	Armory	Sat.
November 19, 2016	No	No	3
December 3, 2016	No	No	
December 17, 2016	No	Yes	3

January 21, 2017	Yes	Yes	3
February 18, 2017	Yes	Yes	3
March 18, 2017	Yes	Yes	3
April 15, 2017	Yes	Yes	3

November 12, 2016		No	2
November 26, 2016		Yes	
December 10, 2016		Yes	2
December 24, 2016		Yes	
January 14, 2017		Yes	2
February 11, 2017		No	2
March 11, 2017		Yes	2
April 8, 2017		Yes	2

9. Next meeting?

10. Homework

- a. Fund raising – think now, bring ideas in August
- b. Read descriptions of each board member (from by laws – attached) Will email all bylaws
 - i. Elections – let’s get on a rotation so not everyone is up for re-election at the same time!
 - 1. Caitlin – term through 2018
 - 2. Stacy
 - 3. John
 - 4. Linda
 - 5. Amy
 - 6. Grace

First	Last	Business Name	Weekly/Season	
Jessica	Priem		annual	
Dale & Rena	Hebda	Hebda Family Produce	annual	Ask for liability certificate
Garry & Barb	Johnson	Lip Smakin' Jellies	weekly, senior	Ask for liability certificate
Alafia & Marije	Wright	God's Green Earth	weekly/student	
Marvin	DeBlauw	Waucapona Farms	Annual	Ask for liability certificate
L. Grace	Freeman	Prairie Moon Herbs	??	
Amy	Schweinle	Amy's Herbs	annual	
William	Schweinle	Schweinle Sharpening	annual	
Stephanie	Ufford	Ufford Hills LLC	annual	Ask for liability certificate
John	Jordre	Red Wagon Bread	annual	Ask for liability certificate
Kevin (Sherrie)	Huot	Fresh Fixins	weekly	
Linda	Lane	Country Lane	annual	Ask for liability certificate
Nathaniel & Jessica	Preheim	Windstone Buffalo Union County Conservation District	annual/student	Have liability certificate
Sarah	Wells		non-profit	
Caitlin	Collier	Elysian Fields / REC	annual	
Audrey & John	Dutton		weekly	
Michele	Turner	Red Bird Balloons	weekly	
Jon	Gunderson	Gundys Farmers Market	weekly	Ask for liability certificate
Liza	Larson	Habitat for Humanity	non-profit	
Erin & Koalin	Nelson	Irish Twins Soap Co.	??	Ask for liability certificate
Carrie	Stepp	Stepp Enterprises NutriRoots	Weekly	
Anna	Glenski	Open Ocean	Weekly	
Emmalene	Aubrey	Emmalene's Handwerk	Weekly	Have liability certificate
Tom	Martin	Angry Bees Gnarly Vines	Weekly	